



REAL MOMENTUM

*a movement of men
transforming families & churches
to the ends of the earth*

MINISTRY OVERVIEW

REAL MOMENTUM Vision, Mission, & Values

- Vision:** REAL MOMENTUM will become known as movement of men unleashed and unhindered for the glory of God transforming families and churches to the ends of the earth.
- Mission:** **Helping Men Win. It's What We Do.** By Engaging men, encouraging families, and equipping churches for generational transformation toward biblical manhood in faithful, godly leadership by developing content, leading conferences and retreats, coaching churches, and developing strategic mission partnerships.
- Values:** Biblical, Spiritual, Relational, Generational, Transformational, Prayerful

REAL MOMENTUM Calling & History

One powerful plea... *Help, LORD, for the godly man ceases! Psalm 12:1a.*

Two penetrating questions... *Who can find a faithful man? Prov. 20:6b; Who can find a virtuous woman? Prov. 31:10a*

- 1999 | *Keith Boggs followed God's call to vocational ministry*
- 2003-2011 | *Served as senior pastor of two churches in Georgia and family revivalist with Life Action Ministries*
- 2012-2014 | *REAL MOMENTUM was incorporated as a nonprofit ministry in 2012 and officially launched in 2013. By God's grace over 5,000 men have been engaged, 4,500 families have been encouraged, and 50 churches have been equipped with the message of REAL MOMENTUM.*
- 2014 | *Achieved MINISTRY MASTERY Certification with Ministry Ventures in best practices of ministry model, fundraising, board development, administration, and prayer. The movement expanded reach and impact by calling Clark Osborn as Midwest Regional Director in Omaha, NE.*
- 2015 | *REAL MOMENTUM started third year by adding Marino Urena as Director of MOMENTUM REAL in the Dominican Republic and hosting its first Iron Sharpens Iron Men's Equipping Conference in Omaha, NE.*

REAL MOMENTUM Prayer Strategy

- The prayer team is led by Kenny Boggs, who develops the prayer calendar and leads each bi-weekly prayer call.
- The prayer team is a group of volunteers who pray daily for REAL MOMENTUM through a detailed prayer guide.
- The prayer team coordinator will facilitate monthly meetings and communicates immediate prayer needs.
- Spiritual Director, Buddy Hulsey, serves on the board to encourage the ministry's dependence on the Lord.

REAL MOMENTUM Ministry Model

- Our strategy is to be a regional, national, and global ministry to and through men that serves, resources, and equips families, churches, and other organizations for ministry to men and through men with others in mind.
- We collaborate with a network of likeminded ministries to influence a movement of men who step up as leaders in their homes, churches, and communities to the ends of the earth.
- We facilitate conferences and retreats for men, women, families and churches, and other faith-based organizations on a variety of subjects pertaining to biblical manhood, true womanhood, marriage and family, and the church.
- We wholeheartedly embrace wives, mothers, and daughters for true womanhood and encourage their influence through *She Does Him Good* prayer nights to rally all women to cry out to God in prayer for a movement of men.

Growth Strategy:

- Continue taking strides in developing an ongoing ministry presence in North Atlanta by offering ministry to men and through men on a regular basis whether it be weekly, monthly, quarterly, and even annually. Now in 2 locations.
- Continue an ongoing development of regional men's ministry strategies with Iron Sharpens Iron and other likeminded partners in the Midwest and Southeast to establish relationships with pastors and churches by offering regional men's conferences, pastor's luncheons, etc.
- Expand partnerships with National Coalition of Ministries to Men, Iron Sharpens Iron Network, Man in the Mirror, Fatherhood CoMission, and other regional and national ministries and organizations.
- Formalize and implement a strategy to reach the next generation of young men to offer instruction and encouragement on leadership, responsibility, and an overall vision for biblical manhood.

MINISTRY OVERVIEW | REAL MOMENTUM Ministries, Inc.

a movement of men transforming families and churches to the ends of the earth

REAL MOMENTUM Board of Directors

Board of Directors

- Joe Malloy, Chairman of Board, President, JM & Associates
- Keith Boggs, Executive Director, REAL MOMENTUM Ministries, Inc.
- Steve Hyland, Hyland Consulting Partners
- Tony Williams, Realtor, RE/MAX Unlimited
- Kenny Boggs, Director of Gift Processing, In Touch Ministries
- Buddy Hulsey, Retired Pharmacist

Board of Influencers

- Charles Carpenter
- Zach Childers
- Michael George
- Bob Morris
- Brandon Rosko

REAL MOMENTUM Funding Plan Summary & Goals for 2014-2016

	2014	2015	2016
Annual Budget	\$100,000	\$170,000	\$210,000
<ul style="list-style-type: none">• The Board personally gives to the annual budget and actively introduces new donors to the ministry.• Our relationship with the Iron Sharpens Iron Network currently in Nebraska and in the future for Georgia will serve dozens of churches and hundreds of men in 2015-17 while providing a growing revenue stream each year.• REAL MOMENTUM for Men Conferences are Strategic Mission Partnership opportunities with area pastors, churches, and leaders where a percentage of the conference proceeds stay in the community to help bring vision and voice for men, to men, and through men with others in mind.• Our Missionary Staff, which includes Executive Director and Regional Directors, raises 100% of support for salary, healthcare, and other benefits through monthly ministry partners.• The 2014 REAL MOMENTUM Golf Challenge exposed several hundred people to our vision for men and raised over \$60,000 to substantially supplement the annual budget and will be implemented for an annual fundraising event for Georgia (fall) and Nebraska (spring).			

REAL MOMENTUM Results-to-Date

- REAL MOMENTUM and other organizations through The Fatherhood CoMission launched the Honor Your Father Today Campaign that touched Millions via social media.
- Endorsed by some significant men's leaders and organizations: Dr. Johnny Hunt, Dr. Crawford Loritts, National Coalition of Ministries to Men (NCMM), Fatherhood CoMission, Iron Sharpens Iron, Man In the Mirror, Life Action Ministries, OneCry, and others.
- Keith Boggs is a devotional contributor to the top selling specialty Bible, the MEN'S Bible, through NCMM and the American Bible Society.
- The REAL MOMENTUM App has over 2,200 downloads, giving us the privilege to engage these men on a daily basis with written, audio, and video content for a movement of men.
- Ongoing partnership with New Life Baptist Church to the Dominican Republic for ministry to men, families, and churches has grown into reaching 10 other churches and an additional partner, International Baptist Church.

REAL MOMENTUM Current Needs

- \$20,000 in new monthly partners to build capacity for engaging men, encouraging families, and equipping churches.
- \$4,000 to engage men in North Atlanta by offering an ongoing ministry to and through men. Pastor Johnny Hunt and Dr. Crawford Loritts will be participating in our first Leadership & Legacy Conference on October 3, 2015.
- \$5,000 to promote and prepare for hosting regional REAL MOMENTUM events such as retreats and conferences for men, women, and churches in addition to developing Strategic Mission Partnerships with Colleges and Universities.
- \$5,000 to continue developing strategic mission partnerships with New Life Baptist Church and International Baptist Church in the Dominican Republic and potential opportunities in other parts of the world.

CONNECT WITH US

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