



REAL MOMENTUM

*a movement of men
transforming families & churches
to the ends of the earth*

REAL MOMENTUM *Vision, Mission, & Values*

- Vision: REAL MOMENTUM will become known as movement of men being unleashed and unhindered for the glory of God that transforms families and churches to the ends of the earth.
- Mission: Engage men, encourage families, and equip churches for generational transformation toward biblical manhood in faithful, godly leadership by developing content, leading conferences and retreats, coaching churches, and partnering with ministry leaders.
- Values: Biblical, Spiritual, Relational, Generational, Transformational, Prayerful

REAL MOMENTUM *Calling & History*

One powerful plea... *Help, LORD, for the godly man ceases! Psalm 12:1a.*

Two penetrating questions... *Who can find a faithful man? Prov. 20:6b; Who can find a virtuous woman? Prov. 31:10a*

- 1999 *Keith Boggs followed God’s call to vocational ministry*
- 2003-2011 *Served as senior pastor of two churches in Georgia*
- 2011 *Began serving as family revivalist with Life Action Ministries*
- 2012-2013 *REAL MOMENTUM Ministries was incorporated as a nonprofit in 2012 and launched at the Johnny Hunt Men’s Conference in 2013. By God’s grace over 2,000 men have been engaged, 1,500 families have been encouraged, and 20 churches have been equipped with the message of REAL MOMENTUM.*
- 2014 *Achieved MINISTRY MASTERY Certification with Ministry Ventures in best practices of ministry model, fundraising, board development, administration, and prayer.*
- 2014 *Expanded reach and impact by calling Clark Osborn as Midwest Regional Director in Omaha, NE.*

REAL MOMENTUM *Prayer Strategy*

- The prayer team is led by Kenny Boggs, who creates the prayer agenda to guide each bi-weekly prayer call.
- The prayer team is a group of volunteers who pray daily for REAL MOMENTUM through a detailed guide.
- The prayer team coordinator will facilitate monthly meetings and communicates immediate prayer needs.
- Spiritual Director, Buddy Hulsey, serves on the board to encourage the ministry’s dependence on the Lord.

REAL MOMENTUM *Ministry Model*

- Our strategy is to be a regional, national, and global ministry to and through men that serves, resources, and equips families, churches, and other organizations for ministry to men and through men with others in mind.
- We collaborate with a network of likeminded ministries to influence a movement of men who step up as leaders in their homes, churches, and communities to the ends of the earth.
- We facilitate conferences and retreats for men, women, families and churches, and other faith-based organizations on a variety of subjects pertaining to biblical manhood, true womanhood, marriage and family, and the church.
- We wholeheartedly embrace wives, mothers, and daughters for true womanhood and encourage their influence through *She Does Him Good* prayer nights to rally all women to cry out to God in prayer for a movement of men.

Success Indicators for 2012-2014 are:	2012	2013	2014	2015
Men engaged	90	2000	2500	3000
Families encouraged	100	1800	2000	2700
Churches equipped		20	26	35

Growth Strategy:

- Secure 6 churches for a Ministry to Men Assessment and 50% following through with coaching agreement.
- Develop an ongoing regional men’s ministry presence and strategy with Iron Sharpens Iron in Nebraska and Georgia.
- Expand partnerships with National Coalition of Ministries to Men, Iron Sharpens Iron Network, Man in the Mirror, and other regional and national ministries and organizations.
- Formalize and implement a strategy to reach the next generation of young men to offer instruction and encouragement on leadership, responsibility, and an overall vision for biblical manhood.

MINISTRY OVERVIEW | REAL MOMENTUM Ministries, Inc.

a movement of men transforming families and churches to the ends of the earth

REAL MOMENTUM Board of Directors

Board of Directors

- Joe Malloy, Chairman of Board, President, JM & Associates
- Keith Boggs, Executive Director, REAL MOMENTUM Ministries, Inc.
- Steve Hyland, Hyland Consulting Partners
- Tony Williams, Realtor, RE/MAX Unlimited
- Kenny Boggs, Director of Gift Processing, In Touch Ministries
- Buddy Hulsey, Retired Pharmacist

Board of Influencers

Eric Bolding
Bob Morris
Michael George
Charles Carpenter

REAL MOMENTUM Funding Plan Summary & Goals for 2014-2016

	2014	2015	2016
Annual Budget	\$100,000	\$115,000	\$137,000
<ul style="list-style-type: none">• The Board personally gives to the annual budget and actively introduces new donors to the ministry.• Our relationship with the Iron Sharpens Iron Network currently in Nebraska and in the future for Georgia will serve dozens of churches and hundreds of men in 2015-17 while providing a growing revenue stream each year.• Secure 6 churches for our new Ministry to Men Assessment that will provide a revenue stream to fund ongoing development of ministry partnerships.• Our Missionary Staff, which includes Executive Director and Midwest Regional Director, raises 100% of support for salary, healthcare, and other benefits through monthly ministry partners.• The 2014 REAL MOMENTUM Golf Challenge exposed several hundred people to our vision for men and raised over \$60,000 to substantially supplement the annual budget and will be implemented for an annual fundraising event for Georgia (fall) and Nebraska (spring).			

REAL MOMENTUM Results-to-Date

- Ministered in 15 states touching thousands of men, hundreds of families, and dozens of churches in 2013.
- Endorsed by some significant men's leaders and organizations: Dr. Johnny Hunt, Dr. Crawford Loritts, National Coalition of Ministries to Men (NCMM), Fellowship of Christian Athletes, LifeWay Men, Iron Sharpens Iron, Life Action Ministries, OneCry, Danny Singleton Ministries, and others.
- Selected to be a contributor to the Men's Bible through NCMM and the American Bible Society to be released in November 2014 as well as a contributor to the Disciple Men's Magazine, and the LifeWay Men Blog.
- Ongoing partnership with New Life Baptist Church to the Dominican Republic for ministry to men, families, and churches.

REAL MOMENTUM Current Needs

- \$20,000 in new monthly partners to build capacity for engaging men, encouraging families, and equipping churches.
- \$5,000 to host REAL MOMENTUM events such as retreats and conferences for men, women, and churches in 2015. Possible venues are WinShape Retreat in Rome, GA and Lake Guntersville State Park, AL
- \$5,000 to continue developing strategic mission partnerships with New Life Baptist Church in and around Santiago, Dominican Republic and potential opportunities in Uganda.
- \$3,000 for printing of REAL MOMENTUM books, 1G-USBs, and marketing pieces for conferences and retreats.
- \$4,000 to secure date(s) in 2015 for REAL MOMENTUM Next Generation Conference at Andretti's Carts & Racing in Alpharetta, GA to engage high school young men for instruction and encouragement on leadership, responsibility, and an overall vision for biblical manhood.

CONNECT WITH US

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